Health information learning within the context of health information seeking on a discussion forum

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ABSTRACT
In this paper, we examine the relations between health information seeking with different needs and different types of learning. The eye tracker machine was used to collect the data of what health information people focused on during health information seeking process of a particular health discussion forum. The focused health information served as the evidence to infer what types of learning occurred during the health information seeking process. The results showed that during the health information seeking process, people with different health information needs (for their own issue, for other’s issue, without particular issue) focused on different categories of health information, indicating different types of learning occur.